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For Immediate Release

Political Gravity and American Majority Action Form Powerful Partnership to Effect Political Change

Frisco, TX, July 26, 2011: **Political Gravity**, a Frisco, Texas based political technology company, has signed a partnership agreement with **American Majority Action LLC**, to deliver leading edge mobile campaign technology to Conservative candidates and grassroots groups, Executive VP of Sales and Marketing **Matt Armstrong** announced today. "We are thrilled about partnering with a tremendous organization like American Majority Action. Their grassroots network combined with Political Gravity's revolutionary campaign technology will allow us to make a major difference in bringing our country back to its founding principles, and engaging millions of liberty minded people via the political process", added Armstrong.

Political Gravity has developed campaign technology tools designed to assist conservative political candidates and grassroots groups in organizing and communicating with potential voters, driving GOTV (Get Out The Vote) efforts and database management. American Majority Action, a leading grassroots political training and activism organization, "believes in the free market, American individualism and the belief that when American citizens engage in the political arena, real change happens. Political Gravity offers a powerful tool for our grassroots activists," says **Drew Ryan**, American Majority Action President.

Drew's brother, **Ned Ryan**, is the President of American Majority, based in Purcellville, Va. American Majority is a national organization committed to identifying and training liberty-minded leaders. Ned was previously the co-founder and former director of the Generation Joshua program. The Ryan brothers are sons of former Kansas Congressman **Jim Ryan**, who served in the US House of Representatives from 1996 to 2007, and who currently heads the Madison Project, a Political Action Committee under the American Majority umbrella.

Political Gravity CEO **William Hogsett** adds "We have built the tools to give conservative candidates a technology edge in the next election cycle and beyond. We have also built a version of our toolbox that is available at no cost to conservative grassroots groups. The American Majority Action partnership adds national distribution and a training vehicle to get this technology in the hands of the people who can impact elections."

“Our revolutionary suite of applications are going to make a tremendous difference in helping to get out the vote, influence potential voters, and lead to winning campaigns,” said **Roy Magno**, Vice President of Operations for **Political Gravity**.

What others are saying about Political Gravity’s Technology:

“I have seen a lot of voter database technology programs. None of them have come close to Political Gravity's. None of them! This is the 21st century technology the conservative movement has needed for a long time.”

Drew Ryun - President of American Majority Action

“Thank you for your time and investment in the movement. I don't get to say this much in conservative politics, but I was impressed. Of all of the similar technology I have seen, yours is by far the best.”

Austin James - Director of Digital Communications for American Majority

“I am blown away with what you have come up with and definitely plan to utilize these tools in my next campaign. This is what we have been waiting for on the Conservative side for so long.”

Matt Krause - Attorney for Liberty Counsel and Candidate for Texas House of Representatives

<http://www.texansformattkrause.com/>

“You have a remarkable program. I look forward to seeing how we can utilize it to help Conservative candidates win elections.”

Peter Morrison - Conservative Activist and Publisher of the Peter Morrison Report

<http://www.petermorrisonreport.com>

“When I saw a demo of the technology, I was in awe. My head immediately started spinning as to all of the elections we could affect with tools like this. I cannot wait to start using it.”

Mike Kinzie - President Lake Fork TEA Party and Editor of Texas Tea Party 911 Newsletter

<http://www.teaparty911.com/newsletter/current.html>

“I saw a similar product while in Washington D.C., and Political Gravity's product is not only better, but the fact that they plan to utilize it only for Conservatives totally sold me on using Political Gravity”

Mike Brucia - President of Denton County Republican TEA Party

“As I explore a run for Texas Railroad Commissioner, Political Gravity's technology is something I definitely plan to utilize to help me win.”

Greg Parker - Comal County, TX Commissioner <http://www.parkerfortexas.com/>

Political Gravity, www.politicalgravity.com is a multifaceted political technology company based in

Frisco, TX., that markets canvassing, messaging and “Get Out the Vote” technology to political campaigns and will work with TEA Party / grassroots groups to utilize the technology at no charge.

American Majority Action, <http://americanmajorityaction.org/>, is based in Bloomington, IN., and is a 501c4 organization dedicated to training candidates and activists to be involved in the political process.